


FARHANA AYUB KHAN

Seri Kembangan, Selangor 

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in/Farhana Ayub Khan 

<https://farhanaayubkhan.com> 

Professional Summary

Experienced Web Developer with a passion for creating user-friendly and intuitive websites. Adept at coding in HTML, CSS, JavaScript, PHP and other programming languages. Experienced in designing and developing responsive websites and web applications. Skilled in debugging, troubleshooting, and problem-solving.

Skills

Programming Languages: HTML, CSS, Javascript, Bootstrap, JQuery, PHP

Framework: Laravel, Wordpress, Webflow

Database: MySQL, PostgreSQL

Version Control: Github, Bitbucket

Design: Figma, Adobe Photoshop

Soft Skill: Attention to detail, team player and problem-solving

Work Experience

Web Coordinator Executive

Elitetrax Marketing Sdn Bhd (Harvey Norman)

August 2019 - September 2022

- To develop and maintain E-Commerce content on new and existing products for online purchases using Magento Backend and SAP System
- Handling of 3 different online store for Harvey Norman Australia, Domayne and Joyce Mayne
- Update products information, specifications and content in the websites
- Resized Images, upload images and ensure all images need to be in correct ratio size
- Ensure Published Content is best practice compliant including SEO, Naming Conventions & Brand Guidelines
- Works directly with Australia Teams to employ strategies that increase sales and drive profitability in the online channel

Junior Web Developer

MSNI (M) Sdn Bhd

July 2016 – September 2018

- Built responsive frontend website
- Develop backend of website using PHP Laravel Framework
- Create Content Management System (CMS) for backend of the website
- Upgrade and enhance user experience of website design
- Create API for mobile projects using PHP Laravel Framework
- Built Wordpress website for corporate landing page

Internship

Services On Demand Sdn Bhd

March 2016 – June 2016

- Performed maintenance and updates to existing client website.
- Built Merchant Scanner Android App
- Data entry

Education

Bachelor of Software Engineering

Unitar International University 2013-2016

CGPA:3.83

Project

- Kperak** - <http://kperak.myservices.my/>
Developed using Laravel CMS framework for audited and permit renewals for telecommunication structures in Perak.
- Helpdesk information website** - <http://farhana.myservices.my/kms>
Developed a company's helpdesk website using Laravel for CMS Management
- BlacknBeige** - <http://farhana.myservices.my/food/>
Created a company's portfolio website showcase their food product using Laravel for CMS Management
- Stylist Channel** - <http://farhana.myservices.my/imc/>
Developed using WordPress for online booking consultation and website landing page
- Iconspace** - <http://iconspace.myservices.my/>
Developed a property management system for the condominium property managers
- Akademy Mereka Mock Assignment** - <https://akademy-mereka-fa.webflow.io/>
Develop landing page website to increase awareness on their learning programs or workshops

Certificate

Certified Digital Marketing Professional Digital Marketing Institute

Issued on Feb 2022

Languages

Bahasa Malaysia, English and Tamil